Comprehensive, affordable, and smarter assessment solutions

ASC
FOR GOOD MEASURE

ASC is committed to improving educational and career opportunities by helping our partners drive the validity, fairness, and security of their assessments – while providing solutions that also impact the bottom line.

TEST DEVELOPMENT & DELIVERY

- 1 Account management & configuration
- 2 User Acess & Permission
- 3 Item Banking
- 4 Automated Item Generation
- 5 Item Review
- 6 Test Assembly & Publishing
- 7 Online Delivery
- 8 Paper Delivery
- 9 Remote Proctoring
- 10 Essay Marking
- 11 Reporting & Exporting
- 12 Automated Psychometrics
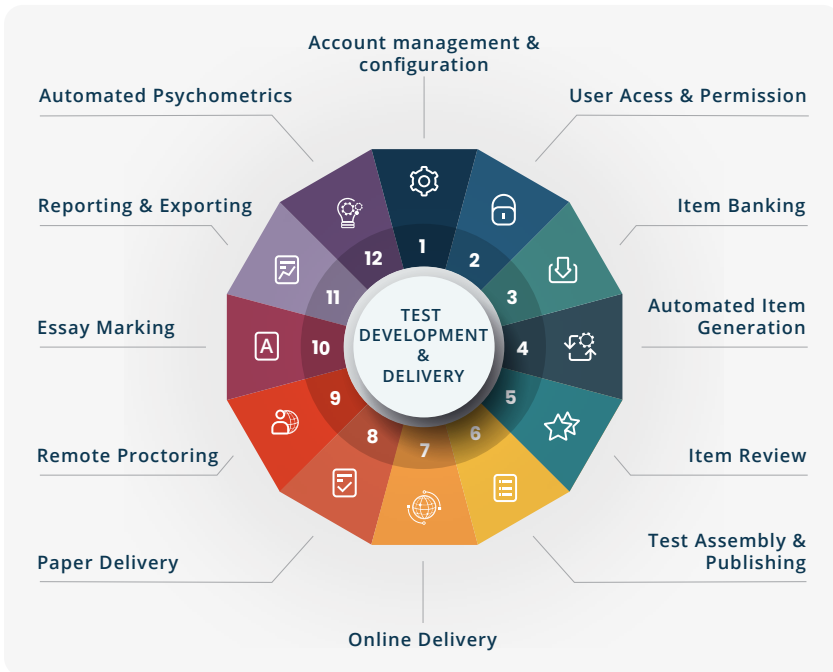
- Designed with AI and automation to make test development easier and faster

- Powerful item banking with automated item review workflow

- Deliver personalized assessments built with AI, to maximize security, engagement, and efficiency

- Security options include lockdown browser, IP address limits and remote proctoring.

- Top-end psychometrics, including item response theory and adaptive testing

- Affordable pricing plans, from 50 examinees/year to 500,000

Test Development & Psychometric Services

Our expert psychometricians partner with you to develop high-quality assessments that are aligned to international standards and best practices.

- ✔ Job Analysis & Blueprints
- ✔ Item Development Workshops
- ✔ Standard Setting
- ✔ Statistical Reporting
- ✔ Linking & Equating
- ✔ Validation Studies

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Iteman™, Xcalibre™ & SIFT™

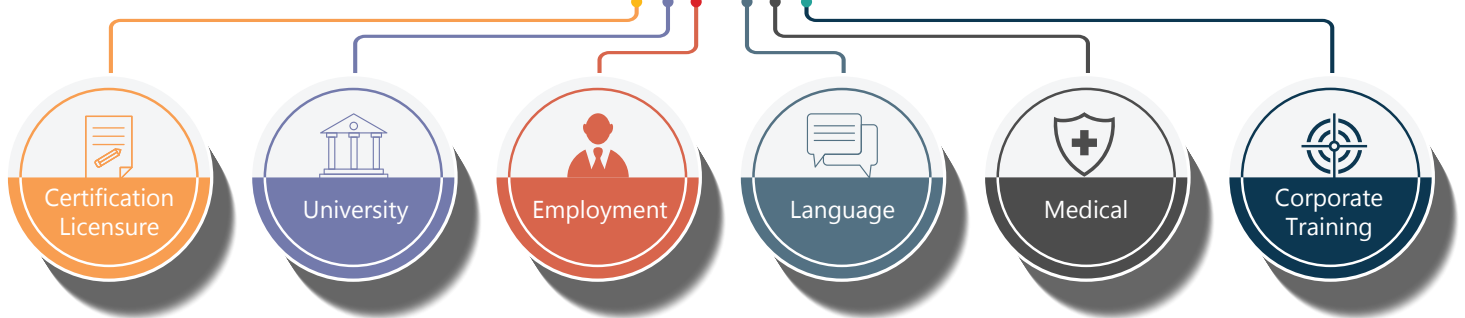Automated psychometrics that drives reliability and validity and drastically cuts labor costs

- ✔ Classical Test Theory Reports
- ✔ Item Response Theory Reports
- ✔ Data Forensics
- ✔ Automated Test Assembly

Supporting the world's best assessment organizations

- Certification Licensure
- University
- Employment
- Language
- Medical
- Corporate Training

Item Banking That Works

Powerful item banking, with over 50 item types, user-defined content tagging, item metadata, statistics, audit tracking, role-based access, and more. Includes modules for automated item generation and item review.
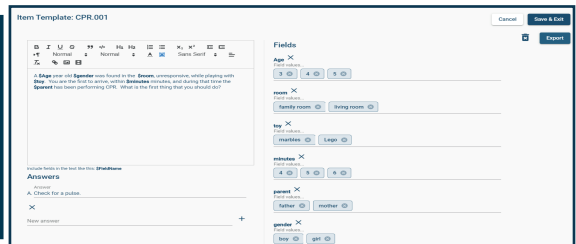

Rapid Assessment Development

Quickly build psychometrically-sound, customized assessments with our easy to use, automated interface. Publish as linear, adaptive, or multistage exams with a range of security options. Manage and schedule examinees efficiently.
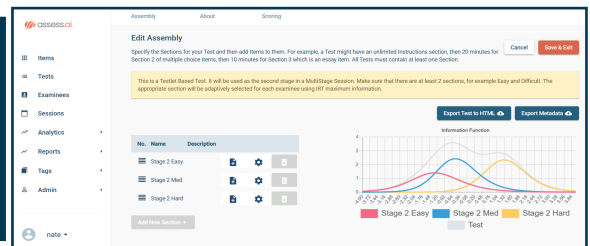

Deliver securely, at scale

Deliver large-scale or small-scale, with a range of options and widgets for examinee UI. Manage security with lockdown browser, remote proctoring, time/date windows, and stop/start examinees from the backend dashboard. Paper based delivery is also supported.
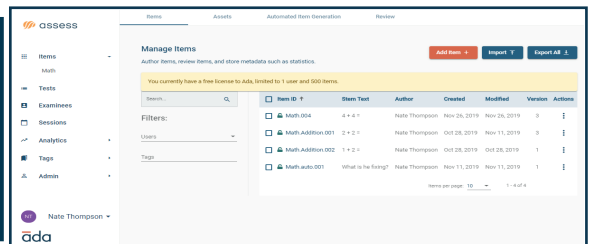
Online Essay Marking

Grade your open-response items in an intuitive interface that lets you manage teams of markers with options for multi-marking, adjudication, and anonymity.
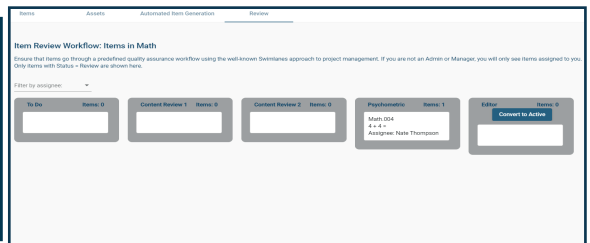
Insightful Reporting

The power of a psychometrician in your hands:
produce the same reports at a click of a button rather than contracting to expensive consultants. Options to implement advanced methods like item response theory, adaptive testing, and automated essay scoring.

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